

**Project name** | Qualified, differentiating and enabling offer to attract new investment

**Project code** | NORTE-02-0853-FEDER-000132

**Main goal** | Listing and ranking of areas suitable for the establishment of companies in order to attract productive investment and to increase competitiveness; production of socioeconomic information on the municipalities; to provide information on a digital platform and to analyse how to manage this integrated offer, all with the purpose of procuring financial investors. The creation of a brand and the supply of an investor guidance service.

**Intervention region** | North of Portugal

**Recipient entity** | AEP – Associação Empresarial de Portugal, Câmara de Comércio e Indústria (Portuguese Business Association, Chamber of Commerce and Industry)

**Approval date** | 6 April 2017

**Starting date** | 1 April 2017

**Date of completion** | 31 March 2019

**Total eligible cost** | €985,131.94

**Financial support of the European Union** | FEDER: €837,362.15

#### Other goals

1. To update the mapping of business areas, which is from 2011;
2. To rank the business areas in order to improve their visibility and to describe their features, with the purpose of informing potential investors;
3. To collect, process, mainstream and to present exclusive, detailed and relevant information regarding each business area, with a view to supporting the investor's decision to invest;
4. To design and drive an e-platform that reports the results of activities 1 to 3;
5. To set up the potential investor support office to provide clarification and support to potential investors;
6. To establish a brand that identifies the business areas in the North region;
7. To contribute to the northern region's visibility as an ideal place to develop business activities;
8. To decide on which entity has the best profile for the project's continuity;
9. To produce evaluation information with recommendations that demonstrate the project's replicability and knowledge transfer.

**Implementation indicator** | Companies that benefit from the support: 100

**Output indicator** | SME with 10 and more persons employed (Portuguese Classification of Economic Activities, Revision 3, B to H, J, K, M and Q) with cooperation for innovation in the total number of companies of the Community Innovation Survey: 20